



SPONSORSHIP PROSPECTUS · 2026



SCAN TO
EXPLORE

A PARTNERSHIP OPPORTUNITY

Plastic isn't going away. Education is how we change what happens **next.**

EPIC Academy is the Ocean Legacy Foundation's free, multilingual curriculum on ocean plastic — and the audience for stewardship education is already showing up. We're seeking a values-aligned partner to fuel our next chapter.

265K+
ENGAGEMENT
EVENTS

10,600
PROSPECTIVE
LEARNERS REACHED

1,124
REGISTERED
LEARNERS

60+
COUNTRIES
REACHED

84%
QUIZ
PASS RATE



ENDORSED DECADE ACTION

UNESCO — Intergovernmental Oceanographic Commission
UN Ocean Decade endorsement · aligned with SDG 14: Life Below Water

Why this matters now

Ocean plastic is the defining environmental challenge of our generation - but it's also one of the few where systems-level solutions are within reach. Circular economy thinking, extended producer responsibility, recycling infrastructure, and behaviour change all work - when people understand them. *EPIC Academy turns that understanding into action*, at no cost to the learner, in three languages, anywhere with an internet connection.

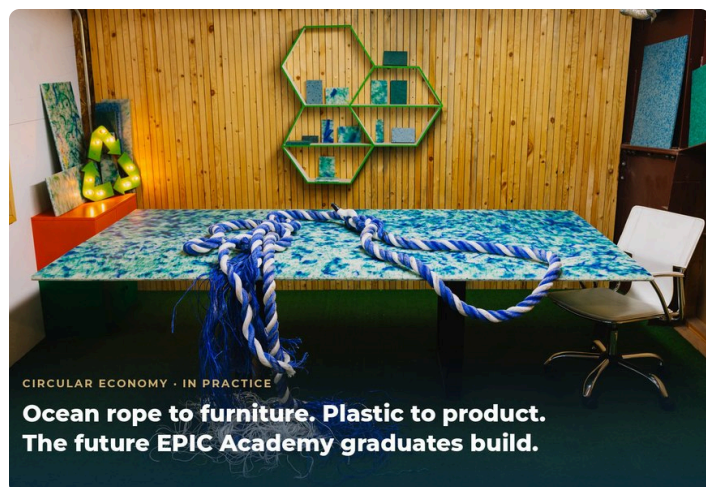
WHAT EPIC STANDS FOR

EDUCATION · POLICY · INFRASTRUCTURE · CLEANUP

Since updates in October 2024, EPIC Academy has reached **over 10,600 prospective learners** across the web, sustained **265,000+ engagement events**, and registered **1,124 learners** across **60+ countries**, with self-reported concentrations in Canada (801), the United States (134), and Mexico (85). The infrastructure is built. The curriculum works. Now we're seeking the partner who'll help take it further.

Real reach. Real outcomes. Real circular thinking.

FROM EDUCATION TO ACTION



HALF THE CURRICULUM IDENTIFIES THE PROBLEM. HALF IS BUILT AROUND SOLUTIONS.

Level 2 of EPIC Academy goes beyond awareness. It equips the next generation of designers, policymakers, and operators with the systems thinking your industry needs:

- 206 Circular economy for plastic
- 207 Behaviour change & consumer engagement
- 208 Recycling infrastructure design
- 209 Policy & producer responsibility
- 210 Community advocacy & leadership

ENGAGEMENT & LEARNING OUTCOMES

WHERE LEARNERS ARE

Canada		801
USA		134
Mexico		85
Colombia		44
Guatemala		25
UK·FR·IN		35

Web visitors from 60+ countries; 1,124 registered across 9 self-reported. Strongest growth potential in Latin America & Francophone communities.

LEARNING THAT STICKS



Half of all attempts score 100%. EPIC Academy doesn't just attract attention. It transfers measurable knowledge to stewards, designers, and policymakers.

MULTILINGUAL ACCESS

English		961
Spanish		138
French		25

Language-specific groups now host 2,530 students & teachers combined, proof of structured classroom adoption across English, Spanish, and French.

10	14+	45-60	3
FREE LESSONS	AGES	MIN EACH	LANGUAGES

CURRICULUM TRACTION

L1 · PLASTIC 101	582
L2 · MICROPLASTICS	206
L6 · CIRCULAR ECONOMY	116
LESSONS STARTED LIFETIME	1,873

Strong funnel from awareness into solution-thinking lessons: learners self-select toward circular economy & advocacy content.

"Discovering EPIC Academy's free Ocean Plastic Course has been transformative — offering invaluable insights into plastic's pervasive impact and circular economy solutions. It reignited my sense of purpose."

Sanjeeva Chulakumara · Chartered Environmentalist & Waste Management Expert

What your sponsorship makes possible.

Sponsorship of EPIC Academy is more than a logo placement. It's a measurable investment in environmental literacy with **direct alignment to circular economy, extended producer responsibility, and stewardship priorities**. Your support keeps the curriculum free, expands its reach, and signals genuine industry leadership at a moment when consumers, regulators, and employees are watching.

THREE PILLARS OF IMPACT

- 1 Sustain the platform**
 Fund hosting, maintenance, content updates, and a dedicated developer, so EPIC Academy keeps running reliably for the 1,124+ learners and 2,530 group members who already depend on it.
- 2 Scale the reach**
 Activate corporate staff packages, school-district partnerships, and targeted outreach in under-served regions. Add Mandarin or Portuguese translations to unlock the next billion learners.
- 3 Deepen the impact**
 Fund advanced certifications and badges tied to real-world action (kelp planting, beach plastic removed, recycled-product creation) that turn knowledge into measurable environmental change.

WHAT PARTNERSHIP INCLUDES

- ✓ **Premium logo placement** on the EPIC Academy homepage, course platform, and certificates earned by every learner.
- ✓ **Annual impact report** with reach, engagement, and learning-outcome metrics tied to your sponsorship.
- ✓ **Recognition at Ocean Legacy events:** beach cleanups, conferences, and industry round-tables.
- ✓ **Co-branded outreach campaigns** across Ocean Legacy's social channels and partner network of 30K+ followers.
- ✓ **Corporate staff package:** your team learns alongside the public, with custom completion tracking.
- ✓ **ESG & CSR reporting alignment:** verifiable metrics for your sustainability disclosures.



WHAT LEARNERS STUDY, WE DO

Ghost gear recovered from BC shorelines is sorted, ground, pelletized and made into durable new products.

102,900+ kg
marine debris
recovered

79,157 kg
recycled pellets
produced

~95%
cleanup diversion rate

REACH BEYOND THE CLASSROOM

Your logo travels with our reach.

In 2025 alone, 295+ stories reached a potential audience of 37M+, placing partner brands inside conversations that matter, from national news to industry press.

37M+
POTENTIAL
REACH

295+
MEDIA
MENTIONS

\$345K
EARNED MEDIA
VALUE

FEATURED BY CBC · VANCOUVER SUN · THE GLOBE AND MAIL · THE TYEE

From 1,124 to 10,000+ learners.

The realistic three-year trajectory with sustained partnership. The infrastructure is built. The curriculum works. We need a partner with the vision to scale it.

TODAY
1,124



More classrooms, more languages, more communities equipped to act

YEAR THREE
10,000+

Let's talk about partnership.

We'd welcome a 30-minute conversation to walk through impact data, explore tier options, and tailor the partnership to your goals.

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